







Your KW Website account username/password: _____

Your KW Website URL: _____

Your Social Network URLs:

	facebook.com/
	twitter.com/
	linkedin.com/
	pinterest.com/
	plus.google.com/

	youtube.com/
	instagram.com/
	flickr.com/
	yelp.com/

Your KW Mobile App Download URL: _____

Copy and paste the tracking ID from your Google Analytics Admin page. We'll generate the code snippet and insert into all your website pages.

Your Site Tracking ID's

Google Tracking ID	Your tracking ID looks like UA-000000-01. Don't know your tracking ID? Find your tracking ID
Google Conversion Tracking ID	Conversion tracking can help you see how effectively your ad clicks lead to valuable customer activity on your website, such as purchases, sign-ups, and form submissions. To track customer actions on your website. You'll set up the conversion action in your AdWords account and get a piece of code called a "tag." Find more instructions on Conversion Tracking
Google Conversion Label	Once you have created your Google AdWords account, Google AdWords will then create an HTML tag. Full instructions on Google AdWords, Tracking and Conversion Labels here!

Which KW Website examples did you view, and what about them do you plan to incorporate into your own site?

What are your action steps for further enhancing your website and keeping your content current? And when will you complete these actions?